

## **PRIVACY POLICY**

In relation to the website: [www.countrywideparkhomes.co.uk](http://www.countrywideparkhomes.co.uk)

Owner: Countrywide Park Homes Limited, 213 Cromford Road, Langley Mill, Nottingham, NG16 4EU

The Site is a UK-based website and we take reasonable care to comply with the requirements of the UK Data Protection Act 1998 ('the Act'), and the incoming General Data Protection Regulation (GDPR), relating to the personal information you supply on the Site. The Site uses a security system that protects your information from unauthorised use. However, as no data transmissions over the internet can be guaranteed to be one hundred percent secure, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk.

Save as provided below, we will not sell, rent, distribute or disclose information about you as an individual or your personal usage of the Site ('Information') without your consent or unless required or permitted to do so by law. The Information we gather may include name, delivery address, email address, telephone number, and any personal preferences.

### **Updating your Information**

If any of the information you provide when subscribing to the services on the Site changes, please notify the Data Protection Officer.

### **Accessing your Information**

We are data controllers for the purposes of the Act and if you wish to request access to your Information held by us, you may contact the Data Protection Officer.

### **Mailing Lists**

If you subscribe to our mailing lists for news releases and other information, we may also ask you to answer various general questions about yourself. You will be asked to specify the areas in which you are interested so that we can tailor the information which we send to you to cover the new products and special offers which we believe you might be interested in.

### **Newsletter**

If you subscribe to our newsletter and at any time you wish to stop receiving this or any other information you may have requested from us or any other company, please email or write to the Data Protection Officer or click the Unsubscribe link at the bottom of any communication you may receive from us.

### **Surveys and user groups**

We always aim to improve the services we offer. As a result we occasionally canvass our customers using surveys. Participation in surveys is voluntary, and you are under no obligation to reply to any survey you might receive from us. Should you choose to do so, we will treat the information you provide with the same high standard of care as all other customer information.

### **Competitions**

Your participation on our Site may mean that we occasionally contact you with the opportunity to enter competitions. Entry to competitions is voluntary, and you are under no obligation to take up an invitation from us to enter. Should you choose to enter a competition, we will treat the information you provide with the same high standard of care as all other customer information, and use the information provided strictly within the entry terms of the competition and this Privacy Policy.

### **'Email a friend'**

We may from time to time operate an 'Email a friend' service or 'Share' functionality. This is a referral service, designed to make it easy for customers to recommend our Site and related websites or offers to a friend, and is a two-step process. First, a customer sends us the friend's name and email address, and secondly, we contact the friend, telling them who we are, and inviting them to take advantage of a particular offer, or to visit the Site. When we contact your friend, we always advise them of the name and email address of the friend who made the original referral. We will not use your friend's details for any other purpose.

### **Links to third parties' sites**

Please note that we do provide links to other sites, which may not be governed by this Privacy Policy and you should view the privacy policy of those sites for further information.

### **Traffic Patterns/Site Statistics**

We may monitor customer traffic patterns, Site usage and related Site information in order to optimise your use of the Site and we may give aggregated statistics to a reputable third-party, but these statistics will include no information personally identifying you.

### **Transfer to third parties**

We may also use the Information we gather to notify you about important functionality changes and alterations to the Site, or offer of products, services or information that might be of particular interest to you (where you have consented to this). We also share your personal information with our suppliers in order to facilitate transactions and delivery. We ensure that our suppliers protect your personal information as tightly as we do and that they provide an adequate level of protection for your rights as a data subject. This may involve transferring or selling your Information to other companies, inside or outside the EU.

Your information may also be transferred to another company in the event of the transfer of our assets to a third party. In that event, we will endeavour to ensure that your rights and freedoms in respect of the processing of your personal data are adequately and appropriately protected.

By submitting your Information and subscribing to the services available on our Site, you consent to such use and transfer.

### **Cookies**

In addition to the Information which you supply to us, information and data may be automatically collected through the use of cookies. Cookies are small text files the Site can use to recognise repeat users and allow us to observe behaviour and compile aggregate data in order to improve the Site for you. For example, cookies will tell us whether you viewed the Site with sound or with text on your last visit. Cookies also allow us to count the number of unique and return visitors to our Site.

Some of our associated companies may themselves use cookies on their own websites. We have no access to, or control of these cookies, should this occur.

If you do not wish to receive cookies from us or any other website, you can turn cookies off on your web browser: please follow your browser provider's instruction in order to do so. Unfortunately, we cannot accept liability for any malfunctioning of your PC or its installed web browser as a result of any attempt to turn off cookies.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.aboutcookies.org](http://www.aboutcookies.org), [www.allaboutcookies.org](http://www.allaboutcookies.org) or [www.civicuk.com/cookie-control/browser-settings](http://www.civicuk.com/cookie-control/browser-settings).

### **Amendments to this Privacy Policy**

We may occasionally modify this Privacy Policy, such variations becoming effective immediately upon posting to the Site and by continuing to use the Site, you will be deemed to accept any such variations.

### **Contacting Us**

If there are any questions regarding this privacy policy, you may contact us using the information below

[www.countrywideparkhomes.co.uk](http://www.countrywideparkhomes.co.uk)

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Nottingham  
England  
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